

BIA BROKER INNOVATION AWARDS

Digital Broker Awards



Team Ascend all dressed up for the BIA Awards as they win the Digital Broker Award!

Winner Ascend Broking

The judges said: "The winner of the Digital Broker Award is rapidly scaling and changing the way insurance is managed. It's also highly successful in developing easily accessible software while maintaining a traditional, personal service. A standout company that's an expert at meeting customer needs."

We are delighted to have been awarded Digital Broker of the Year 2022 at The Broker Innovation Awards.

The Broker Innovation Awards recognise the specific implementation of an innovation in insurance brokerage, be it in service delivery, pricing, technology, or training and development.

The Broker Innovation Awards enable the full spectrum of insurance brokerage to be scrutinised, recognised and rewarded, while encouraging the innovations that remain at its heart.

An independent panel of experts received all submissions, assessed their quality and finalised the shortlist for each category, with the winners revealed at a glamorous black-tie in-person ceremony at Leonardo Royal London St Paul's on 08 September 2022.

Managing Director, Matthew Collins, said, "Since our inception as a business, we have always sought to be regarded as an innovative early adopter of client-centric technology that:

- Adds value to our relationship
- Improves the client experience
- Provides 24/7/365 day access
- Improves claims reporting
- Provides access to important guides
- Assists with reducing claims costs/premiums

We have achieved this by implementing a client customer journey that at all times provides value and an improved experience.

No matter where in the world a client is, the time of day, or the mobile device they operate, they are able to report claims, and access documents and guides."

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