

Case Study

Incorrect rebuild
sum insured



Ascend Broking Group

Business Insurance Solutions



Ascend solve under insurance issue that could have left client £2m short in the event of a claim

Incorrect rebuild sum insured

70% of property's insured are for the incorrect rebuild value – especially in the present increasing materials climate.

We highlighted the problem and explained to the client what could happen. In the event of a claim they would be £2m short or even worse, insurers could have declined the claim.

Our clients enjoy market-leading coverage backed by carefully selected insurers who provide an award-winning claims service.

Visit Ascend Broking to find out more.

The solution:

We explained the impact of having the incorrect rebuild sums insured and provided a RICS surveyor rebuild report that provided the true cost for a total rebuild.

“Thank you for raising and explaining the underinsurance issue on my insurance & providing a robust solution.”



Ascend Broking Group Ltd is authorised and regulated by the Financial Conduct Authority FCA Registration Number: 768429 Registered in England & Wales Company No. 10468557 A Willis Towers Watson Networks Member

Ascend Broking Ltd
21 Springfield Lyons Approach, Chelmsford Business Park, Chelmsford, Essex CM2 5LB
Tel 01245 449 060 | Email info@ascendbroking.co.uk
www.ascendbroking.co.uk



Ascend Broking Group

Business Insurance Solutions

Our Awards

Since our inception in 2017, we have sought to provide an innovative, local and personal service to our clients.

Our goal is to be the best, not the biggest and our unique approach has recently been recognised in the insurance industry, in the following highly-respected awards:



A record 17 award nominations in 2019



Ascend Broking Group Ltd is authorised and regulated by the Financial Conduct Authority FCA Registrati on Number: 768429 Registered in England & Wales Comapny No. 10468557 A Willis Towers Watson Networks Member

Ascend Broking Ltd
21 Springfield Lyons Approach, Chelmsford Business Park, Chelmsford, Essex CM2 5LB
Tel 01245 449 060 | Email info@ascendbroking.co.uk
www.ascendbroking.co.uk