

Case Study

Ascend help bulk shipping movements



Ascend Broking Group

Business Insurance Solutions



Marine cargo sector faces challenging times Bulk shipments cargo policy arranged

A client's previous broker had this shipping fleet on a generic policy that caused the premiums to increase year-on-year. Not only this, the policy was so poorly designed it required the client to log every single movement in their log book.

The result of this was that efficiency was at an all-time low due to the slow process of movements. This increased internal workload was having disastrous impacts on business' ability to trade.

The client was put in touch with Ascend through their bank, as we had previously assisted some mutual clients.

Our aim is to make our service as efficient and professional as possible so that life is made easy for you.

Our clients enjoy market-leading coverage backed up by carefully selected insurers who provide an award-winning claims service.

Visit Ascend Broking to find out more.

The solution:

Ascend worked with the insured to understand the full extent of the risk, as it was clear that the cover basis and insurer were not adequate.

Once risk exposure and working practices were discussed, Ascend engaged with a selected specialist marine insurer and arranged a zoom meeting to discuss the detail of these shipments. By quickly engaging in a 3-way relationship, we were able to improve the basis of cover and also save premium expenditure by over 30%

"A quick and clear process that provided us with direct communication with insurers in order that they could understand our business and understand the exposure"



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Ascend Broking Ltd



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Our Awards

Since our inception in 2017 we have sought to provide an innovative, local and personal service to our clients.

Our goal is to be the best, not the biggest and our unique approach has recently been recognised in the insurance industry in the following highly respected awards.



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