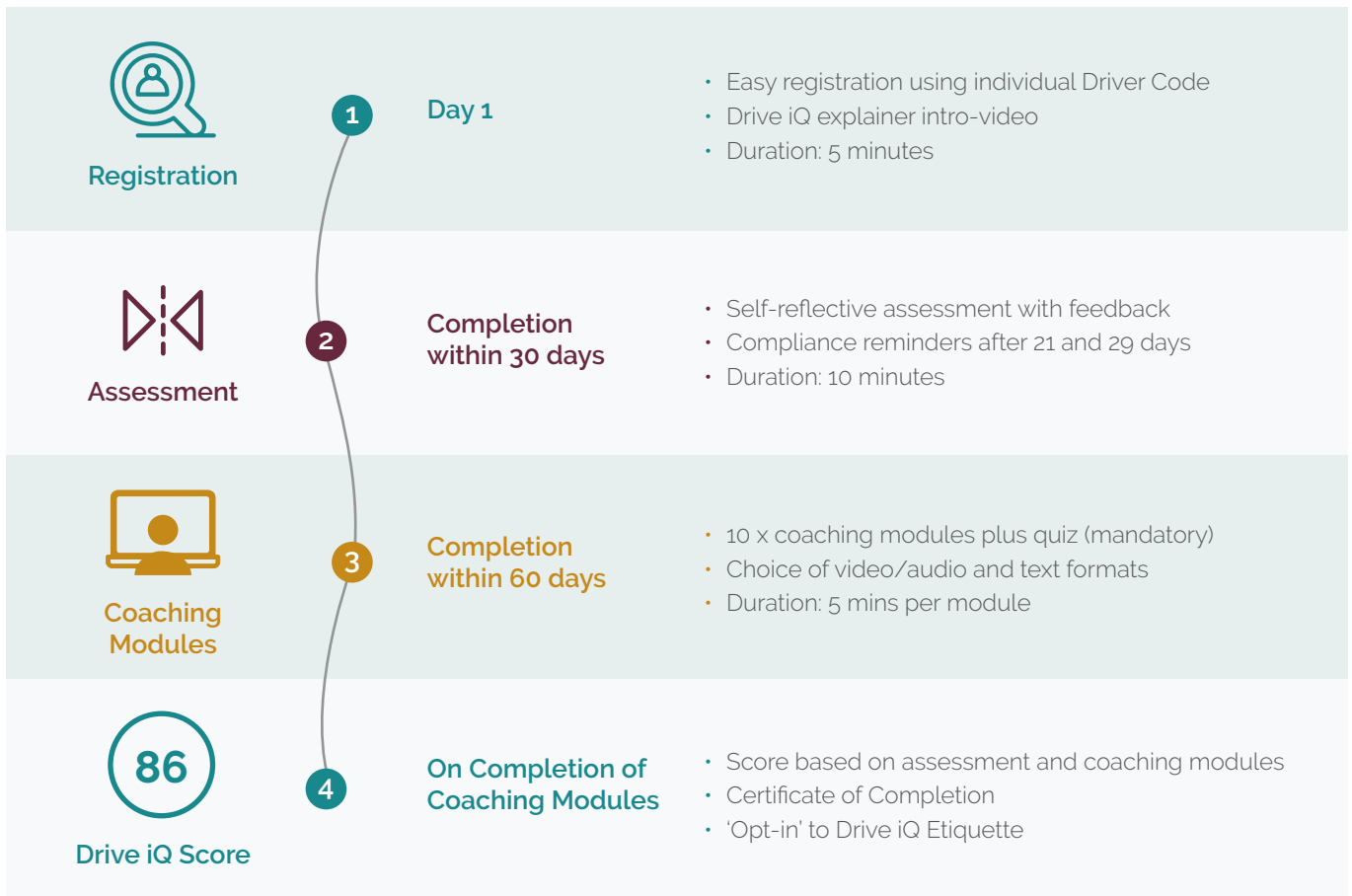


## Step-by-Step User Journey

Drive iQ is a 12-month programme that puts you in control of your daily driving experience, building small habit changes into lasting behaviours. The Drive iQ methodology encourages driver safety and well-being for everyone... everywhere, no matter what vehicle you drive or how often.

### Phase 1



## Phase 2

