

Compliance



Safety & well-being



Peace of mind



## Smarter driving for everyone...

### Welcome to Drive iQ

The good news is that most of us drive around without any problems, but from time to time we can all find ourselves in situations that cause us stress, anxiety and frustration – all of which increase our chances of having a crash.

### What is Drive iQ?

Drive iQ is an online coaching programme that offers a selection of useful and highly effective techniques to help you stay calm, focused and most importantly, keep you safe. We use driving as a context, but many of our techniques can easily be applied across other areas of our personal and working lives.

### Why does it work?

Most people see themselves as 'better than average' drivers... so it makes sense not to judge or criticise. Our aim is to get our users to think differently about the way they drive. We encourage a number of small and easily achievable changes, all of which add up to a safer and more enjoyable driving experience. By making these tiny changes, new and lasting behaviours are formed, resulting in an improvement in personal safety, performance and well-being.



## How does it work?



### ASSESS

Driver Questionnaire

Duration: 10 minutes  
Completion with 30 days



### COACH

Coaching modules & test  
Quick Guides  
Drive iQ score  
Certificate of Completion

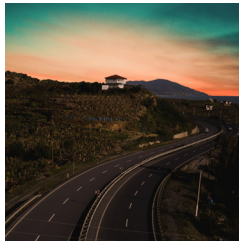
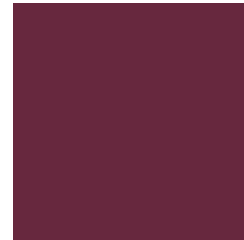
Duration: 10 mins per module  
Completion with 60 days



### ENGAGE

Monthly 'Micro-modules'  
Quick Guides  
Monthly driver 'check-in'  
Engagement score

Duration: 10 mins per month

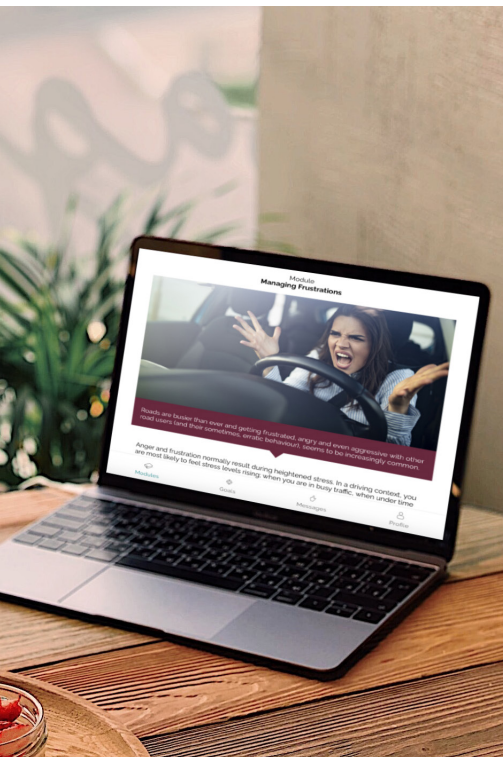


## eLearning Modules

- Sharing the Road
- Managing Frustrations
- Speed - What's Appropriate?
- Mobile Phones
- Keeping Safe Space
- Hazard Monitoring
- Driving on 'Auto-pilot'
- Adapting to Conditions
- Understanding Fatigue
- Managing Stress

## Micro Modules

- Eco-driving
- Dealing with Time Pressure
- Technology & Risk
- Sober & Safe
- Coping Strategies
- Drug-free Driving
- Staying Alert
- Managing Fatigue
- Smooth Driving
- Healthy Habits



## Key benefits

Drive iQ delivers real value across your entire business, benefitting your employees, management teams, other road-users and the wider community. Key benefits include fewer crashes, less downtime, improved operational and safety standards, legal compliance as well as lower fuel bills and insurance premiums. Drive iQ is recommended by several leading motor fleet insurance companies.



Any  
Vehicle



Any  
Driver



Any  
Device



Any  
Time

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