

The simplest and fastest way to improve your drivers' safety and reduce your business risk

The only smart, engaging, and easy to implement driver safety solution – this is not traditional telematics!



App based – no hardware or implementation hassle



Driver friendly (no more tracking or "Big Brother")



Ideal for company cars, car allowance, & grey fleet drivers



Certified, enterprise-grade IT security & GDPR compliance



Affordable price point (low monthly fee, no upfront costs)

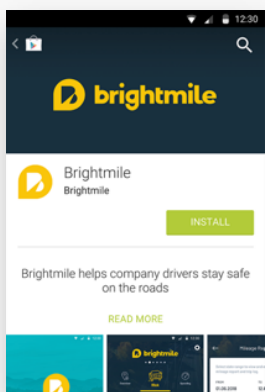


Actionable insight and proactive programme management

How does it work?

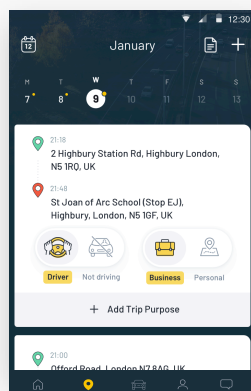
1

App downloaded to Drivers' smartphones



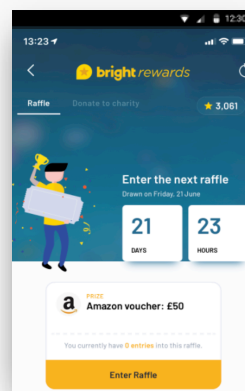
2

Simple sign-up & trip auto-detection



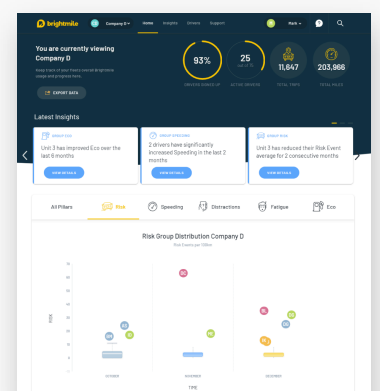
3

Gamification & Driver Coaching



4

Actionable Insight to Managers



“

The Brightmile app is the perfect mix of Safety, Fleet, Sustainability and HR tools to manage the fleet and engage drivers ”

– Nikolay Popov, Global HSE Manager, SGS

“

We have traditional telematics in our commercial fleet, but nothing in our company cars or grey fleet. The Brightmile App is the perfect tool to enhance safety among those drivers ”

– Health & Safety Director, Leading Logistics Company

Our results so far



Reducing collisions by 25-35% by engaging drivers and empowering managers



Reducing operating costs with an average 10x Return on Investment in Brightmile



Reducing fuel consumption by up to 15% by incentivizing ecological driving



Promoting a safety culture with 95% app adoption & high driver engagement

Trusted by companies with leading Health & Safety cultures

Brightmile can be implemented with no upfront costs and a cost effective monthly rate

Contact Brightmile directly at enquiries@brightmile.io or request a demo at www.brightmile.io