

# Ascend Price Per Mile Insurance

## The value of data

1

### Flexible pricing

Zego's usage-based pricing makes cash flow easier to manage.

2

### Reducing risk

By analysing telematics data, you can understand driver behaviour, manage your risk and ultimately influence your premiums.

3

### Making it fair

In the future, we want to get even fairer with our pricing; tailoring it to reflect how well your fleet is being driven.

## Our offering with ABAX

We've teamed up with ABAX, a leading telematics company so that we can offer you more from your insurance from Zego. The ABAX solution helps power Zego's usage-based policies by gathering data on the usage of your vehicles.



About ABAX



## What does this partnership mean for fleets?

### New customers:

From 1st Oct 2020 all Zego policies will require Abax devices to be installed in the fleet.

### Existing customers:

Zego will cover the cost of switching to ABAX (incl. device + data) for 12 months. This offer is valid until 31 Oct 2020.

If you renew with us in 2021, we will ask you to put the devices in at a cost to yourselves if you haven't already got them in place.

# Benefits of ABAX?



## Automatic reporting

We'll take away the need for manual mileage reporting each month, with data from ABAX sent directly to Zego.



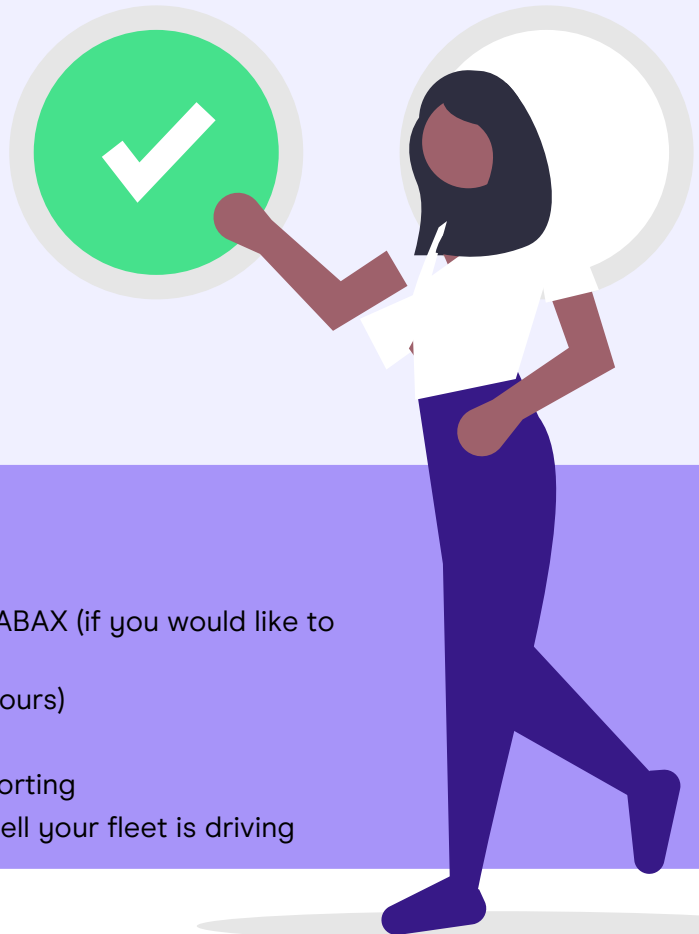
## No added cost

Save money on your existing telematics by switching or downgrading your current package.



## Behavioural Insight

For fleets of 100+ vehicles you will receive a quarterly report on your driver behaviour, benchmarked against other fleets to help with your risk management.



## Next steps

1. Discuss your thoughts on installing ABAX (if you would like to proceed)
2. Devices sent out to you (within 48 hours)
3. Self-install the devices
4. We'll automate monthly mileage reporting
5. We'll start sharing insights on how well your fleet is driving

## Contact Ascend Transport

Get in touch with Ascend's transport team today, as we'd be more than happy to talk you through all the details.

Contact Simon Horton today at [Simon.horton@ascendbroking.co.uk](mailto:Simon.horton@ascendbroking.co.uk) or 01245 449060